

Event organised jointly by



Green materials in Sport?

This **FREE** event will inform businesses and industries associated with sports and outdoor activities about the range of available bio-based materials (biopolymers, natural fibres, biocomposites, nutraceuticals) and bring together those in the sports supply chain from manufacturers and developers to sports professionals.



This afternoon event will feature representatives from companies developing plant-based renewable materials for applications in the sports and leisure industry.



Picture courtesy of Smith Optics, USA

Ski Goggles, Merquinsa, made with Pearlthane ECO bio-TPU materials



Picture courtesy of Arkema

Mizuno running show made with Arkema Pebax Rnew

Tuesday 20 April

2.00 - 5.30pm
University of Essex,
Colchester



Picture courtesy of RAW Bamboo Bikes UK

Bamboo mountain bike, RAW Bamboo Bikes

Who should participate?

Companies developing or manufacturing –

- materials for outdoor and active gear, sport clothing and equipment
- bio monitoring, bio sensing, remote data transfer devices
- sports drinks and performance stimulants based on plant ingredients
- sports injuries management

Exciting opportunities for businesses

Limited number of spaces to exhibit or present at the event. Fantastic networking opportunities for material developers and sports equipment manufacturers.

Would you like to test your product on athletes?

Please contact Liliya Serazetdinova ASAP l.serazetdinova@uea.ac.uk if you are interested in any of these opportunities.

Registration:

The event is free but places are limited. Please book your place by email to Julia O'Rourke, InCrops Events Co-ordinator - j.orourke@uea.ac.uk or **01603 591765**.

About the InCrops Enterprise Hub: The InCrops project promotes innovation in alternative and non-food crops within the East of England. www.incropsproject.co.uk

InCrops Enterprise Hub in association with:

