



# An introduction to the InCrops Enterprise Hub

Dr John French | Managing Director | InCrops Ltd

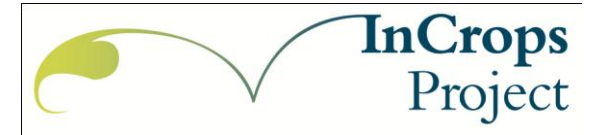
Bianca Forte | Business Innovation Manager | InCrops Ltd

Inward mission on crops sciences and agri-biotech

Tue 7<sup>th</sup> Dec – Thu 9<sup>th</sup> Dec

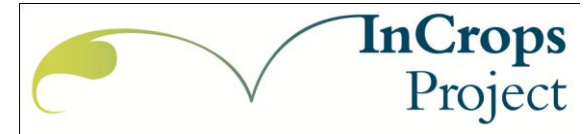


# Outline



- InCrops Ltd
- InCrops Enterprise Hub
- International collaboration

# InCrops Ltd



- A not-for-profit, spin-out company from the University of East Anglia
- Aim: to stimulate the development and adoption of products and processes from alternative and non-food crops and agri-food residues

## Key areas of activity:

- **Bioenergy and biofuels**  
Bianca Forte
- **Biopolymers and biocomposites**  
Dr Liliya Serazetdinova
- **Biorefineries and algae technologies**  
Dr Beatrix Schlarb-Ridley
- **Nutraceuticals and functional foods**  
Dr Mark Coleman
- **Green built environment**  
Benedict Binns
- **Sustainable agricultural practices**  
Dr Carlos Gonzalez-Esquivel

## Services:

- Product innovation
- Supply chain development
- Market integration

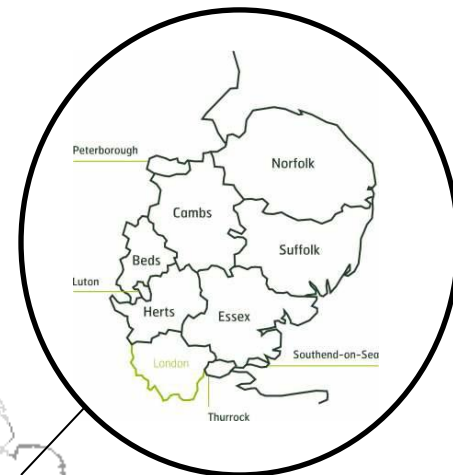
# InCrops Enterprise Hub



- A **technology transfer** project stimulating innovation in alternative and non-food crops in the East of England
- Working with businesses to accelerate the development, uptake and introduction of new **bio-renewable products and processes**
- Funded by the East of England Development Agency and European Regional Development Fund

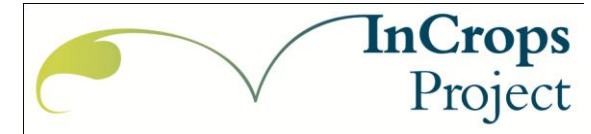
## Supporting businesses in the East of England:

- Up to **14 hours of FREE support** in the development, commercialization or adoption of new bio-renewable products and processes
- Assistance in the development of **applied, industry-led R&D projects**, in collaboration with world-class academic partners



*think globally,  
invest regionally!*

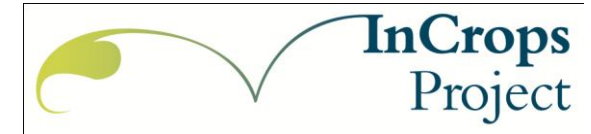
# InCrops Enterprise Hub



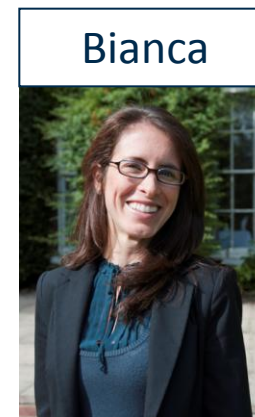
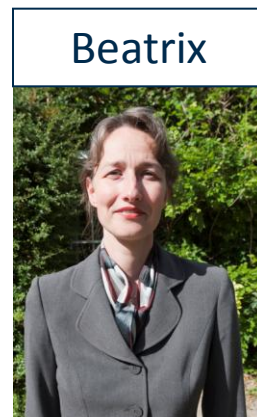
The hub draws upon the complimentary expertise of 13 partners:



# InCrops Enterprise Hub



The InCrops team is co-hosted by key partners of the hub:



# International collaboration

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## Helping partners and clients to:

- Apply their expertise in new areas (e.g. with new feedstocks)
- Compliment in-house capabilities
- Access new markets


## Areas for potential collaboration:

- Investment opportunities (with start-ups and SMEs)
- Innovation and technology transfer
- Joint R&D and commercialisation strategies

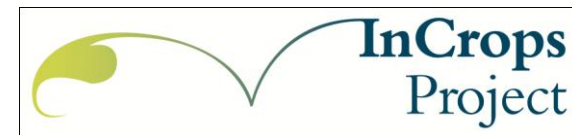
# International collaboration

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## Examples of areas of interest:

- Biofertilisers and biochar
  - Bioenergy and biofuels
  - Biocomposites
  - Algae technologies
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# Contact details



## Support in the development of bio-renewables products and processes

Product innovation, supply chain development and market integration

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