

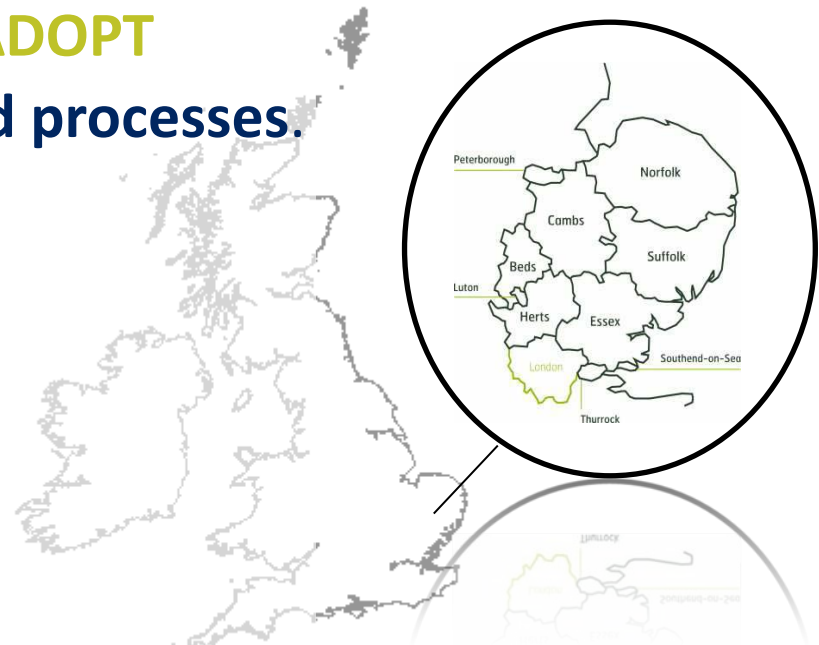
# AN INTRODUCTION TO INCROPS AND ROTHAMSTED RESEARCH

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# InCrops Enterprise Hub

- A publicly-funded project that helps businesses to...  
**DEVELOP, COMMERCIALISE AND ADOPT**  
... new **bio-renewable products and processes.**
- The InCrops team offers up to  
**14 hours of free business support**  
to entrepreneurs and SMEs based  
in the **East of England.**



# InCrops Enterprise Hub



## High growth sectors:

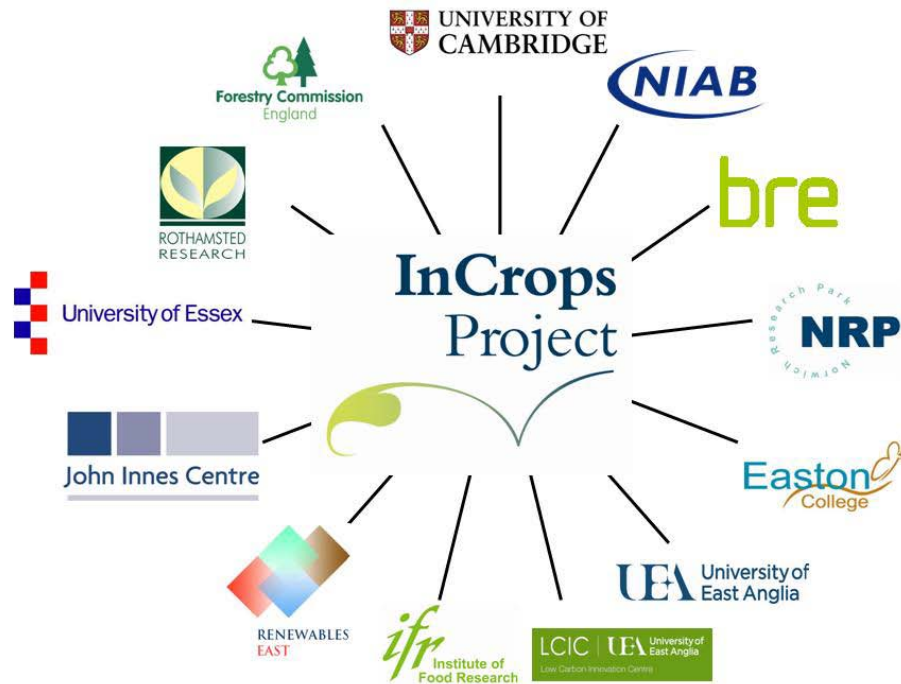
- Bioenergy and biofuels
- Biopolymers and biocomposites
- Green built environment
- Algae technologies and biorefineries
- Nutraceuticals and functional foods
- Sustainable agricultural practices

# InCrops Enterprise Hub

Types of support offered to businesses and entrepreneurs:

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- Technology review
  - Funding overview
  - LCA and environmental policies
  - Market assessment
  - Supply chain development
  - Partnership development

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## World-class capabilities in:

- Biosciences
- Agricultural R&D
- Climate change
- Environmental sciences
- Biotechnologies

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## Unlocking the potential for bioenergy production in the region

- Animal waste and food waste into AD
- Straw for power and heat production
- Perennial energy crops e.g. Miscanthus

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## Supporting innovation in bioenergy

- Bioenergy crops
- Biomass conversion processes
- Carbon and nutrient management in soils
- Added-value co-products
- Zero carbon biofuels

